

# SAM YEOW RATE CARD

(as per Voice Guild Malaysia's rate, effective July 2021)

## COMMERCIAL

(television, radio, cinema, online, digital)  
(single version, single country, all media, lifetime usage)

### Rates

0 - 15 sec: RM 300 (min flat rate)  
Subsequent 15 - 60 sec: RM 20 / sec  
Subsequent 15 - 60 sec: RM 10 / sec  
Above 90 sec: RM 5 / sec

### Additional Charges

Re-record: Only for commercials that have not been broadcasted:  
RM 300 or 50% of original fee, whichever is higher.

## CORPORATE VIDEOS, DOCUMENTARIES

**(non-commercial and will not be uploaded online)**  
(include corporate events, products, trainings)

### Rates

0 - 5 min: RM 700 (min flat rate)  
Subsequent 5 - 10 min: RM 100 / min  
Above 10 min: RM 50 / min

### Additional Charges

Re-record: Only for recordings that have not been circulated.  
Up to 7 lines: RM 350 or 50% of original fee, whichever is higher.  
More than 7 lines: Considered new recording.

## INFOMERCIALS

(a long-form advertisement aimed at educating the customer)  
(single version, single country, all media, lifetime usage)

### Rates

0 - 3 min: RM 700 (min flat rate)  
Above 3 min: RM 100 / min

### Additional Charges

Re-record: Only for infomercials that have not been broadcasted.  
Up to 7 lines: RM 350 or 50% of original fee, whichever is higher.  
More than 7 lines: Considered new recording.

## IN-STORE ANNOUNCEMENTS

### Rates

0 - 30 sec: RM 300 (min flat rate)  
Above 30 sec: RM 500

## NARRATION (TELEVISION)

### Rates

24-min episode: RM 1,000  
48-min episode: RM 1,600  
72-min episode: RM 2,100

## IVR, TRAINING MODULES, AUDIOBOOKS

(A4-size sheet, double spacing, one-inch margin,  
Times New Roman 14pt font (English/Malay),  
Kai Ti or Fang Song Ti typeface 14pt font (Chinese).)

### Rates

1st page: RM 400 (min flat rate)  
Subsequent pages: RM 150 / page

## CONTACT

For other voice-over jobs,  
e.g. dubbing, animations, jingles, mobile apps,  
do drop me an email or contact me at:

Email: [samyew2102@gmail.com](mailto:samyew2102@gmail.com)

Phone: 011-5750 6232

LinkedIn: [www.linkedin.com/in/samyew](http://www.linkedin.com/in/samyew)

Website: [www.samyew.com](http://www.samyew.com)

## GENERAL ADDITIONAL CHARGES

### (IMPORTANT) Post Production

**Due to MCO, many studios are inaccessible. As I do have a home studio setup, an extra RM150 - RM250 (depending on VO length) will be incurred for post-production.**

Re-record: For any commercials / infomercials that have been broadcasted, amendments are considered as new recordings.

Cut-down: Full payment based on duration of cut-down version

Medium Conversion: Full payment based on duration of converted medium

Rejection: Rejections are only valid within 30 days from date of recording, in which the fees are either RM 300 or 50% of original cost, whichever is higher.